

PTP-Cycle project – Mentoring service

We provide a number of free services to cities, universities, businesses or consultancies to help them better understand the benefits of personalized travel planning and how to set up a programme of their own. These are set out in the table below. Contact info@lept-eu.org for more information or go to www.ptpcycle-europe.eu/resources/ for useful downloads.

Services available		
	NOW	From February 2015
1	Case studies: Past PTP projects, promotional materials, branding: Such as those in the UK. To justify adopting this approach.	Case studies PTP-Cycle city delivery Info-Cards: containing the successes and challenges experience by PTP-Cycle cities in the first wave of implementation. Showing transferability of PTP approach. Household, University and Businesses PTPs from PTP-Cycle.
2	The personalised conversation: How to capture information from the individual and how to motivate a change in behaviour	National Take-Up seminars: These will take place from Feb 2015, one in each PTP-Cycle country: UK, SI, BE, LV, ES. Mentor cities will be invited to these events which will showcase the potential of PTP, the guides and tools available and the results from first evaluation phase of PTP-Cycle. Good opportunity to gather information and ask questions.
3	How to set up and deliver a PTP programme: PTP methodology and downloadable guides for three PTP sites: households, universities and workplaces.	Develop officer / political support: Where suitable meetings can be set up between a PTP-Cycle partner with the mentored organisation to answer questions in person
4	PTP training: Guides and presentation slides to download to train up your PTP teams	Study visits: It may be possible for a PTP-Cycle city to host a mentor city to see PTP in action. This would need advanced planning and would be normally possible if your mentor is based in the same country.
5	Join the LinkedIn group on PTP-Cycle: to ask questions from PTP experts / see PTP in action / download guides as you go along	PTP Training: Comprehensive training sessions in person for up to 50 cities / organisations. Step by step approach to deliver PTP programme in households, workplaces and universities. Expected end of 2015 in Brussels.
6	Coaching sessions: take part in our monthly PTP-Cycle coaching sessions (via teleconference) led by PTP expert Sustrans.	Evaluation framework: tried and tested evaluation methodology, before and after survey templates.
7	Day to day advice: If you do not get your questions answered via the PTP-Cycle LinkedIn group, pick up the phone / email your mentor directly	